

Glovale *f*

FOR SKIN THAT GLOWS

HELLO &
WELCOME

Beauty and Skin Care Product

<https://glovale.com/>



Glovale... for
Resilient

Glovale *f*

FOR SKIN THAT GLOWS



Glovale... to
Revitalize





ABOUT US

Glovalef is an essential skincare product and an intrinsic part of your skincare routine that shields your skin from sun-induced damage.



OUR VISION



Our vision is to be the go-to brand for those seeking to unlock the full potential of their skin, promoting confidence and well-being through skincare that nourishes and enhances the inherent beauty in each person."



THE GLOVALE APPROACH



"At Glovale, we are guided by four fundamental principles that shape our brand and define the essence of our skincare philosophy:

Nourishing from Within:

We believe true radiance begins with nourishing your skin from the inside out. Our products are designed to enhance your skin's health and vitality at its core.

Embracing Natural Ingredients:

Nature provides us with the most potent and effective ingredients. We pride ourselves on using natural, wholesome components in our formulations, harnessing the power of Mother Nature to promote healthy and radiant skin.



THE GLOVALE APPROACH



Science-backed Formulations:

Our commitment to excellence extends to the science behind skincare. Backed by research and innovation, our formulations are crafted to deliver tangible results, ensuring efficacy and safety in every product.

The Glow from Self-Care:

We understand that skincare is more than a routine; it's a form of self-care.

Glovale encourages you to indulge in the ritual of caring for your skin, fostering a sense of well-being and allowing your inner glow to shine through.



OUR PRODUCTS



FACE SERUM



FACE WASH



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FOR SKIN THAT GLOWS

GAZE UPON OUR MARVELS OF MAGIC!







GLOVALE – F FFACE WASH

Introducing our Gentle & Deep Cleansing Formula, meticulously crafted with the powerful combination of Mandelic Acid and Lactic Acid. This sophisticated face wash offers a non-drying solution that goes beyond the surface, providing a profound exfoliation of the skin's dead layers and promoting an even skin tone.



GLOVALE - F FACE WASH

INGREDIENTS: Decyl Glucoside,

Sodium Lauroyl Sarcosinate. Cocamidopropyl Betaine, Lactic Acid. Mandelic Acid, Tocopheryl Acetate, Phenoxyethanol & Ethylhexylglycerin, Xanthan Gum, Niacinamide, Xylitylglucoside & Anhydroxylitol & Xylitol, Fragrance, Sodium Gluconate, Water (Aqua).



GLOVALE – F FACE WASH

HOW TO USE:-

Gently apply the face wash on a wet face avoiding eyes and mouth. Rinse face thoroughly with water and pat dry.





GLOVALE - F FACE SERUM

GLOVALE-F FACE SERUM is infused with the goodness of skin brightening ingredients like Vitamin C & Retinol. This light-weight serum boosts the collagen production, improves the skin tone, texture and provides subtle glow.





GLOVALE - F FACE SERUM

INGREDIENTS: Ethyl Ascorbic Acid, Squalane,
Niacinamide,

Mangifera Indica Seed Butter, Tocopheryl Acetate,
Caprylic/Capric Triglyceride & Sodium Ascorbate &
Tocopherol & Retinol, C14-22 Alcohols & C12-20 Alkyl
Glucoside, Caesalpinia Spinosa Gum, Phenoxyethanol &
Ethylhexylglycerin, Xylitylglucoside & Anhydroxylitol &
Xylitol Fragrance. Sodium Gluconate, Hydrolysed
Hyaluronic Acid, Resveratrol, Water (Aqua)



GLOVALE - F FACE SERUM

HOW TO USE:-

Apply on clean face and neck. Wait until serum gets completely absorbed in the skin. For best results, apply daily & follow by a sunscreen in daytime.

TARGET AUDIENCE-for
individuals aged 30 & above





WHAT DOES LACTIC ACID DO TO YOUR SKIN?

- Enhances skin texture, tone, and firmness.
- Diminishes dark spots and minimizes fine lines.
- Effectively cleanses and unclogs pores.



WHAT DOES MANDELIC ACID DO TO YOUR SKIN?

- Regulates sebum production, reducing inflammation.
- Lightens dark spots, improving overall skin appearance.
- Exfoliates for firmer and smoother skin.





WHAT DOES NIACINAMIDE DO TO YOUR SKIN?

- Builds keratin for firm and healthy skin.
- Establishes a moisture-retaining ceramide barrier.
- Reduces inflammation, easing redness.
- May naturally reduce pore size over time.



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PRICE

@ Just
₹599



@ Just
₹1299





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Our marketing strategies will comprise of:

1 Building an online presence

2 Influencer Marketing

3 Content Marketing

4 Customer Reviews & Testimonials

5 Offer Samples & Trial Sizes

6 Partnerships & Collaborations





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Our Key Competitors:-

1. The Ordinary
2. Bodywise
3. the Derma Co





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Sales Strategy

✦✦ EXCLUSIVE OPPORTUNITY FOR SALES PARTNERS!
EARN 20% COMMISSION ON EVERY SALE! ✦✦

ARE YOU READY TO UNLOCK AN EXCITING INCOME OPPORTUNITY? JOIN US AS A SALES PARTNER AND ENJOY THE THRILL OF EARNING A LUCRATIVE 20% COMMISSION ON EVERY UNIT SOLD AT THE MANUFACTURER'S RETAIL PRICE (MRP)!



TARGET AUDIENCE



Teenagers



Working Professionals



Skincare Enthusiasts



S

Strengths

- Expert Formulation
- Effective Ingredients
- Tailored Solutions
- Clinical Testing
- Comprehensive Skincare Approach

W

Weaknesses

- Potential skin sensitivity or irritation for some individuals.
- Results may vary among different skin types.

O

Opportunities

- Growing market for skincare products with specific benefits.
- Increasing consumer awareness of the importance of skincare.

T

Threats

- Competition from other skincare products.
- Negative reviews or reactions affecting brand reputation.

PESTEL Analysis

P

Political

1. Government Policy
2. Compliance with regulations on skincare product ingredients.
3. Import/export regulations affecting the availability of key components.

E

Economic

1. Growth Rates and Tax Policies
2. Economic downturns may impact consumer spending on skincare products.
3. Currency fluctuations affecting the cost of importing ingredients.

S

Social

1. Population Growth and Demographics
2. Increasing awareness of the importance of skincare.
3. Changing beauty standards influencing product demand.

T

Technological

1. Emerging Technologies
2. Advances in skincare technology may impact product formulation.
3. Online platforms influencing marketing and sales strategies.

E

Environmental

1. Recycling and waste Management Policies
2. Growing demand for environmentally friendly and sustainable skincare.
3. Impact of climate change on skin health may influence product development.

L

Legal

1. Laws Regarding Consumer Protection
2. Compliance with labeling and advertising regulations.
3. Potential legal issues related to allergic reactions or side effects.



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6WS 1H

What-Glovale-f face wash & serum

Who-Teenagers, Work Professionals, Skincare Enthusiasts,

Why-for skin that glows ,

Where-available on our website, Amazon

When-Everyday for glowing skin,

Whom-Designed and encrafted by Dermatologists

How-As instructed





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FOR SKIN THAT GLOWS

Thank you
FOR WATCHING

CONNECT WITH US

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